

red rock
CASINO · RESORT · SPA
Las Vegas



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MIKE DITKA'S GRIDIRON GREATS HALL OF FAME 2018

BENEFITTING GRIDIRON GREATS ASSISTANCE FUND & AFTER THE IMPACT FUND

HALL OF FAME DINNER ★ FRIDAY, MAY 25, 2018
RED ROCK CASINO RESORT, LAS VEGAS

HONORING THE 2018 INDUCTEES & SPECIAL AWARD RECIPIENTS

Howie Long

CLASS OF 2018

Jonathan Ogden

CLASS OF 2018

Doug Plank

CLASS OF 2018

Ed White

CLASS OF 2018

Herschel Walker

CLASS OF 2018 and MARV LEVY IMPACT AWARD

Peter Dalla Riva

CLASS OF 2018

David Humm

SPECIAL TRIBUTE

Dr. Ann McKee

SYLVIA MACKEY WOMAN OF THE YEAR

DINNER TICKETS

\$350 (individual)
\$3,000 (table of 10)

This is a non-profit event and a portion of your ticket price may be deductible.

DINNER MENU

Open Premium Bar,
Surf and Turf Duo and Dessert

TO PURCHASE TICKETS & SPONSORSHIPS

GRIDIRONGREATS.ORG/HALLOFFAME

SHANNON JORDAN P: (773) 867-8161 E: shannonj@gridirongreats.org



Gridiron Greats (GGAF) mission is to assist dire need retired NFL players who were pioneers of the game and who have greatly contributed to the NFL's status as the most popular sport in America. The services include medical assistance, transportation for medical evaluations and surgeries, housing assistance, financial assistance for utilities, medication, and coordination of services for food and other day-to-day necessities.

GridironGreats.org



After The Impact Fund (ATIF) facilitates custom treatment plans for Veterans and Athletes with traumatic injuries. Whether on the field of play or battlefield, every hit takes a toll and many end their careers suffering in silence. But through our vetted resources, ATIF provides a clear path to healing for these individuals and their families. Bringing these communities together, our solutions remove or reduce symptoms, help mend relationships and provide a renewed sense of purpose.

AftertheImpactFund.org

★ PARTNERSHIP LEVELS ★

PRESENTING PARTNERSHIP *PENDING*

HALL OF FAME PARTNER

Hall of Fame Dinner \$50,000

- Six (6) tables of 10 at Hall of Fame dinner
- Partner mention included in press release
- Partner logo showcased on Gridiron Greats and After The Impact Fund partner page
- Six (6) full page color program ads
- Partner logo showcased on video screen logo loop during dinner
- Exclusivity in your category
- Special thank you during dinner
- Inclusion in all social media mentions and website

SUPER BOWL PARTNER

Hall of Fame Dinner \$35,000

- Three (3) Tables of ten at Hall of Fame dinner
- Partner mention included in all press releases supporting the event
- Partner logo showcased on Gridiron Greats and After the Impact Fund Partner Page
- Four (4) full page color program ads
- Partner logo showcased on video screen on logo loop during the dinner
- Exclusivity in your category
- Special thank you during the dinner
- Inclusion in all social media mentions and website

TOUCHDOWN PARTNER

Hall of Fame Dinner \$25,000

- Three (3) Tables of ten at Hall of Fame dinner
- Partner mention included in all press releases supporting the event
- Partner logo showcased on video screen on logo loop during the dinner
- Partner logo showcased on Gridiron Greats and After the Impact Fund Partner Page
- Exclusivity in your category
- Three (3) Full Page color program ads
- Special thank you during the dinner
- Inclusion in all social media mentions and website

IMPACT PARTNER

Hall of Fame Dinner \$10,000

- One (1) Table of ten at Hall of Fame dinner
- Partner mention included in all press releases supporting the event
- Partner logo showcased on video screen on logo loop during the dinner
- Product placement available (non-exclusive)
- One (1) Full Page color program ad
- Inclusion in all social media mentions and website

Hall of Fame Dinner Table of 10 - \$3,000

- Hall of Fame Table of 10 consists of premium open bar, surf & turf duo and dessert.

Hall of Fame Dinner Individual Ticket - \$350

- Hall of Fame Single Dinner ticket consists of premium open bar, surf & turf duo and dessert.

PLATINUM PARTNER

Hall of Fame Dinner \$15,000

- Two (2) Tables of ten at Hall of Fame dinner
- Partner mention included in all press releases supporting the event
- Partner logo showcased on video screen on logo loop during the dinner
- Partner logo showcased on Gridiron Greats and After the Impact Fund Partner Page
- Exclusivity in your category
- Two (2) Full Page color program ads
- Special thank you during the dinner
- Inclusion in all social media mentions and on event website

GOLD PARTNER

Hall of Fame Dinner \$5,000

- One (1) Table of ten at Hall of Fame dinner
- Partner logo showcased on video screen on logo loop during the dinner
- One (1) Full Page color program ad
- Inclusion in all social media mentions and website

Hall of Fame Dinner Program Ads -

Inside Back Cover Ad: \$2,500

Inside Full-Page Ad: \$1,000

GRIDIRONGREATS.ORG/HALLOFFAME

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PAST GRIDIRON GREATS HALL OF FAME INDUCTEES

2009

Bullit Bill Dudley
 Charlie Sanders
 Ron Kramer
 John Panelli
 Roger Brown
 Wally Triplett
 Reggie McKenzie
 Darris McCord
 John Conti
 Rocky Bleier
 Albert Wistert
 Earl Morrall
 Jimmy David
 Terry Barr
 Jerry Green

2010

Mike Ditka
 Joe Schmidt
 Lem Barney
 Pat Summerall
 Lloyd Carr
 John Greene
 Lynn Chandnois
 Tom Nowatzke
 Walt Kowalczyk
 Bob Chappuis
 Tom Matte
 Lomas Brown
 Mike Lucci
 Dave Brandon

2011

Alex Karras
 Gale Sayers
 Dick LeBeau
 Herman Moore
 Desmond Howard
 Anthony Carter
 Pat Studstill
 Gail Cogdill
 Dorne Dibble
 George Guerre
 Sam Williams
 Jon Jansen
 Dexter Bussey
 Tommy Watkins

2012

Marv Levy
 Angelo Mosca
 Dan Dierdorf
 Bobby Bell
 Joe DeLamielleure
 Gary Moeller
 Al 'Bubba' Baker
 Kyle Turley
 Archie Matsos
 Hank Bullough

2013

Man of the Year:
 Kevin Turner
 Class Inductees:
 Joe Greene
 Jim Marshall
 Chris Spielman
 Dean Look
 Rick Volk
 Grady Alderman
 Greg Landry
 Roger Zatkoff
 George Perles
 George Reed
 Hugh Campbell

2014

MICHIGAN

Dan Reeves
 Brian Westbrook
 Jim Brandstatter
 Mike Utley
 Matt Dunigan
 Maxie Baughan
 Doug English
 Derrick Mason
 Muhsin Muhammed
 Eddie Murray

2014

LAS VEGAS

Men of the Year:
 Paul Hornung
 Mike Lucci
Woman of the Year:
 Sylvia Mackey
Courage Award:
 David Humm
Class Inductees:
 Ricky Watters
 Hugh McIlhenny
 Jon Arnett
 Conrad Dobler
 Jim Plunkett
 Tom Flores

2015

LAS VEGAS

Woman of the Year:
 Chie Smith
Class Inductees:
 Al Davis
 Abner Haynes
 Jim McMahon
 Bob St. Clair
 Dave Wilcox
 Fred Biletnikoff
 Ray Elgaard
 George Kunz
 Tom Mack
 Raymond Chester
 Dick Vermeil
 Jim Covert

2016

LAS VEGAS

Cliff Branch
 Billy Kilmer
 Daryle Lamonica
 Don Maynard
 Ed Flanagan
 Dan Pastorini
 Ron "Jaws" Jaworski
 Robert Brazile
 Danny McManus
 Eddie Meador
 Jim Taylor
**Sylvia Mackey
 Woman of the Year:**
 Chanda Brigance

2017

LAS VEGAS

Matt Birk
 Dave Casper
 Clem Daniels
 Leo Ezerins
 Mike Golic
 Don Horn
 Franco Harris
 John Niland
**Sylvia Mackey
 Woman of the Year:**
 Liz Nicholson Sullivan
Marv Levy Impact Award:
 Nate Boyer