



DITKA & JAWS CIGARS

WITH THE STARS

— January 31, 2019 —

ATLANTA

Proceeds Benefit



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JANUARY 31, 2019 - 7 TO 10 P.M.

MONDAY NIGHT GARAGE 1003 WHITE ST. SW
ATLANTA, GA 30310

DITKAJAWSCIGARS.COM #DITKAJAWS

Join Coach Mike Ditka and Ron “Jaws” Jaworski, along with NFL Legends for an evening of cigars, camaraderie and Super Bowl anticipation!

- Red Carpet Entrance
- Premium Bar from 7 - 10 p.m.
- Appetizers
- Indoor/Outdoor venue Smoking not permitted indoors

This VIP Cigar Party features premium cigars from the industry’s top brands, single-malt scotch and many football celebrities to keep you and your guests entertained throughout the evening.

It is an intimate affair, so not only do you get up close and personal with our celebrity guests, the space will also fill up quickly.

To see last year’s celebrity attendees, go to DitkaJawsCigars.com

Proceeds from this event will benefit:



The GGAF’s mission is to assist dire need retired NFL players who were pioneers of the game and who have greatly contributed to the NFL’s status as the most popular sport in America. The services include medical assistance, transportation costs for medical evaluations and surgeries, dental assistance, housing assistance, financial assistance for utilities, medication, and coordination of services for food and other day to day necessities. GridironGreats.org



Jaws Youth Playbook (JYP) focuses on a mission to improve the overall health and wellness of at-risk youth, primarily in the Greater Philadelphia Region. JYP does this by raising awareness and advocating for the access to safe play and healthy choices, and supporting programs providing positive youth health and wellness platforms. JYP focuses on three Pillars of: Environment (access to play and physical play spaces), Nutrition and advocacy. JawsYouthPlaybook.org



Pro Football Legends is the commercial marketing arm of the NFL Alumni. The focus of NFL Alumni is to serve, assist, and inform players in their post-NFL lives. The Association offers a variety of medical, financial, educational, and social programs to keep members and their families healthy, productive and connected. NFLAlumni.org



After The Impact Fund (ATIF) facilitates custom treatment plans for Veterans and Athletes with traumatic injuries. Whether on the field of play or battlefield, every hit takes a toll and many end their careers suffering in silence. But through our vetted resources, ATIF provides a clear path to healing for these individuals and their families. Bringing these communities together, our solutions remove or reduce symptoms, help mend relationships and provide a renewed sense of purpose. AftertheImpactFund.org

TICKETS & PARTNERSHIP OPPORTUNITIES

PRESENTING PARTNER

\$75,000

- Category Exclusivity
- Meet & greet with Ditka & Jaws prior to door opening
- Video by Jaws mentioning sponsor's name
- Special recognition at event
- Premium event signage
- Logo on step and repeat
- Logo on event tickets
- Inclusion in marketing and PR materials
- Website recognition on DitkaJawsCigars.com
- Sponsor mention on press release and media alert
- Sponsor mention on e-blasts
- Social media mentions and spotlights
- Fifty [50] event tickets
- On-site tabling for activation
- Option to provide VIP gifts to players/celebrities
- 20 signed items by Coach Ditka/Jaws

HALL OF FAME PARTNER

\$50,000

- Category Exclusivity
- Meet & greet with Ditka & Jaws prior to door opening
- Special recognition at event
- Premium event signage
- Logo on step and repeat
- Logo on event tickets
- Inclusion in marketing and PR materials
- Website recognition on DitkaJawsCigars.com
- Sponsor mention on press release and media alert
- Sponsor mention on e-blasts
- Social media mentions and spotlights
- Forty [40] event tickets
- On-site tabling for activation
- Option to provide VIP gifts to players/celebrities
- 10 signed items by Coach/Jaws

TOUCHDOWN PARTNER

\$25,000

- Special recognition at event
- Premium event signage
- Logo on event tickets
- Inclusion in marketing and PR materials
- Website recognition on DitkaJawsCigars.com
- Thirty [30] event tickets
- Exclusive sponsor thank you gift

DITKAJAWSCIGARS.COM

DITKAJAWSCIGARS@GMAIL.COM



SHANNON JORDAN: 847.656.5486

TRISH CUADRADO: 856.848.4437

TICKETS & PARTNERSHIP OPPORTUNITIES

PRODUCT EXCLUSIVITY

\$20,000

- Exclusive product rights on-site
- Premium event signage
- Logo on event tickets
- Inclusion in marketing and PR materials
- Website recognition on DitkaJawsCigars.com
- Twenty-five [25] event tickets
- Exclusive sponsor thank you gift

FIELD GOAL PARTNER

\$15,000

- Premium event signage
- Logo on event tickets
- Inclusion in marketing and PR materials
- Website recognition on DitkaJawsCigars.com
- Twenty [20] event tickets
- Exclusive sponsor thank you gift

RED ZONE PARTNER

\$10,000

- Exposure on event signage
- Website recognition on DitkaJawsCigars.com
- Fifteen [15] event tickets

FIRST DOWN PARTNER

\$5,000

- Exposure on event signage
- Website recognition on DitkaJawsCigars.com
- Ten [10] event tickets

MARKETING PARTNER

\$2,500

- Exposure on event signage
- Website recognition on DitkaJawsCigars.com
- Four [4] event tickets

SINGLE TICKET

\$500

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